



May 15, 2013

Ron & Ryan,

It's been almost a year since we started working together and I've never said "Thank you!" We are experiencing web traffic that I never dreamed a company my size could enjoy. And once we allowed you full access to our website for the Social Press redesign we are experiencing conversions on a daily basis; often multiple conversions per day.

It's not really fair to call it a redesign. I now understand what it means to have a complete marketing solution and your Local Press 360 package is it. In the past we literally threw tens of thousands of dollars away on paid search and buying leads from lead generators. Your Power Local Pro complete marketing solution has people coming to ReVisions, understanding that we are THE authority in our market, and almost begging for our services. I say begging because it's a complete 180 from the begging we used to do to get appointments. Homeowners want us to come to their house! It's AWESOME!

As a small business, in a struggling economy, it took me a while to wrap my head around the investment that I made. And to be honest there were moments where I felt like I was going to fall off until I allowed you complete access to my digital presence. Once I got there (and thank you for pushing me along) it was amazing how things changed.

I have basically hired an entire marketing department with PME360 and I couldn't be happier to write the check! I look forward to expanding our relationship further as your business transforming solution helps my business flourish.

As both of you know I'm extremely busy. To that end you have meant so much to ReVisions that I'd be happy to talk to any of your prospective customers to discuss my experience. That said... they better not have an area code from Ohio! I can't afford to have my competition on your program.

Thanks again to everyone at PME360!

A handwritten signature in blue ink, appearing to read "Ted Nemeth".

Ted Nemeth, CEO  
ReVisions Remodeling, Ltd.